



LOGO USAGE GUIDE

basic version



basic negative version



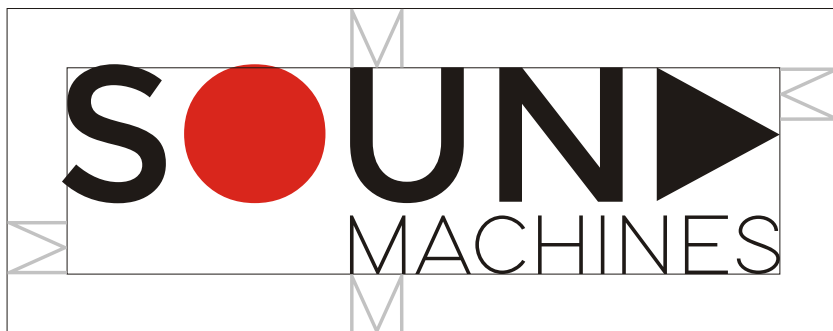
achromatic version



achromatic negative version



clear space:



fonts and size:

Montserrat: 72

Modern Sans Light: 32

colours:



CMYK: 0:0:0:100
RGB: 0:0:0



CMYK: 0:100:100:0
RGB: 218:37:29

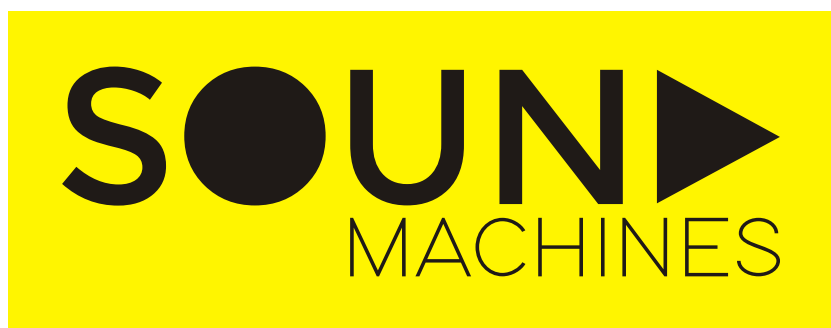
basic version on light gray background



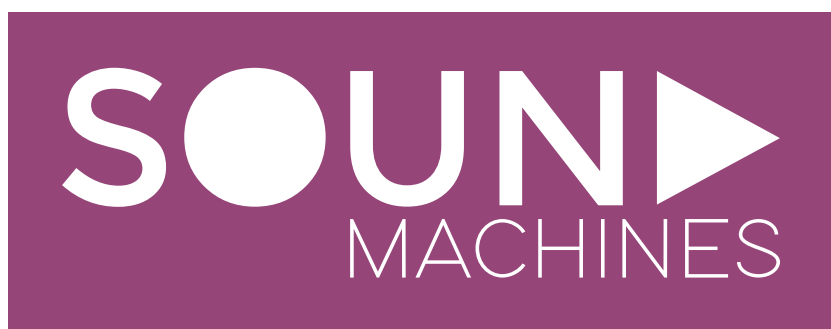
basic version on dark gray background



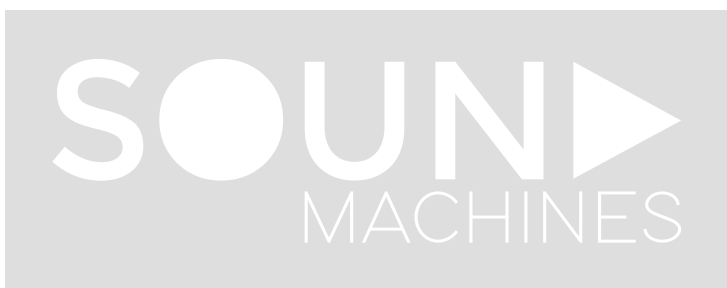
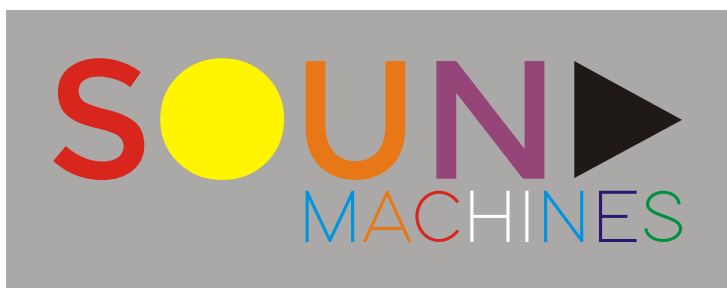
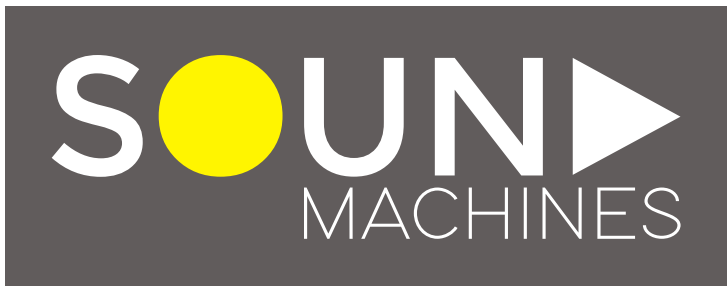
achromatic version on a light coloured background



achromatic negative version on dark coloured background



examples of unacceptable usage:





HAVE FUN DESIGNING!